

O₂ Business Terms and Conditions

Daisy Communications Ltd. trading as O₂ Business terms and conditions for Fair Usage Policy for Mobile services.

Daisy Mobile - Fair Usage Policy

Standard Fair Usage Policy Terms and Conditions, all collateral and marketing materials released by Daisy Communications Ltd that reference tariffs featuring "unlimited minutes" and/or "unlimited SMS" will include the term "subject to Fair Usage Policy" for clarity and transparency.

In the past, specific thresholds such as 5000, 10000, or 20000 minutes or messages were imposed to define the boundaries of "unlimited" usage. These predefined caps have now been removed and are no longer in effect.

Daisy Communications Ltd no longer applies a specific cap on minutes or SMS for tariffs labelled as "unlimited". However, where a "Fair Usage Policy" is referenced, it is to ensure subscriptions are used appropriately and lawfully, in accordance with section 8.1.1 of Daisy's Terms and Conditions for the Provision of Equipment and/or Mobile Network Services. The use of SIMs in devices designed to route calls or data (including without limitation text or picture messages) from fixed apparatus or standard devices to mobile equipment, by establishing mobile-to-mobile calls or transmissions is strictly prohibited. Additionally, the use of any equipment that facilitates the sending of bulk SMS, voice, or data services is not permitted.

Daisy Communications reserves the right to suspend service without notice where there is suspicion that such equipment is being used.

O2 Business

500 Brook Drive, Reading, Berkshire, RG2 6UU.

O2 Business

Daisy Communications Ltd trading as O2 Business. Registered in England and Wales. Reg. Office: 500 Brook Drive, Reading, RG2 6UU. Co Reg No: 04145329. VAT Reg No: 490380386. Daisy Communications Ltd is authorised and regulated by the Financial Conduct Authority, Firm Reference Number 718842.

Fair Usage Policy – Unlimited Data

Unlimited UK data is intended solely for use in mobile devices that are designed to function independently and do not require a continuous mains electricity connection. If a user regularly shares their data connection (tethers) with 12 or more devices or uses more than 650GB of data in a month on two separate occasions within a six-month period, a review of their usage may be conducted to assess whether it is consistent with average use.

If there is suspicion that data is being used for non-standard purposes, Daisy Communications Ltd reserves the right to take appropriate action. This may include changing your plan (including what's covered in your monthly charge and the rates for out-of-bundle usage), reducing data speeds, or terminating your agreement.

Roaming Fair Usage Policy

Fair Usage Limit for Data Roaming on Contracts Entered Pre-April 2022

Inclusive roaming services on mobile tariffs have been built for business users who travel periodically, and not those who roam across foreign networks on a semi-permanent or permanent basis.

If a customer uses their mobile in destinations outside the UK that qualify for inclusive access to standard bundles (this includes those countries that qualify for daily roaming services such as World Travel Select and/or legislation such as Roam Like At Home), for more than 50% of the time in any four-month rolling period, they can expect to receive a communication requesting a moderation of roaming services.

Fair Usage Limit for Data Roaming on contracts entered post-April 2022

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For customers on unlimited data tariffs, a fair usage limit of 25GB per calendar month applies when roaming in destinations that qualify for inclusive access to standard bundles (including those covered by daily roaming services such as Travel Free and Travel Plus). Usage beyond this limit may result in roaming restrictions and/or out-of-bundle charges being applied.

If a customer's usage continues to exceed 50% as described above over the two-week period following the first notification, Daisy Communications Ltd reserves the right to either charge customers for this excessive usage or bar roaming services. Customers will be notified before any action is taken.

As listed, this will be relevant to any services that grant users access to their standard inclusive bundles whilst roaming abroad.

Out of bundle Rates

O2: Usage will be charged as per out of bundle rates

[Out of Bundle Rates - O2 & Voda - Daisy Group](#)

Vodafone: Usage over 25gb will be charged at £2.05 per GB in Travel Free and Travel Plus Zones. Rest Of World Zones will be charged as per out of bundle rates

[Out of Bundle Rates - O2 & Voda - Daisy Group](#)

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